



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – FOOD CHEMISTRY & FOOD PROC.

FOURTH SEMESTER – APRIL 2013

CO 4875 - FUNDAMENTALS OF MANAGEMENT

Date : 03/05/2013
Time : 1:00 - 4:00

Dept. No.

Max. : 100 Marks

Section A

Answer **All** questions.

10x2=20marks

Explain in about **10 lines** the meaning of each of the following:

1. Principle of 'Unity of command'
2. Human relations skill
3. Management Strategy
4. Span of control
5. Product-wise organization Chart
6. Production budget
7. Recruitment
8. Critical Path Method(CPM)
9. Autocratic leadership Style
10. On the job Training

Section B

Answer **any FIVE** questions:

5x8=40 marks

Answers should in about **1 page** for each question

11. Explain Henri Fayol's principles of management
12. What are the different types of power in organisations?
13. Outline the Steps in managerial decisionmaking.
14. What are the information described by Organisation charts?
15. Explain Maslow's motivation Theory.
16. What are the steps in Implementation of Six sigma?
17. Describe the Advantages & limitation of Budgets.
18. What is TQM? Explain its importance for an Organisation.

Section C

Answer **any TWO** questions:

2x20=40marks

Answer should be in about **4 pages** for each question.

19. Explain the Importance of Planning? What are the steps in formulating plans and describe the guidelines to effective planning.
20. What are the Leadership styles in management? Explain the qualities of an effective leader.
21. Explain the advantages and disadvantages of decentralisation. What are the key factors that determine the degree of decentralization?
22. What is the importance of training? Explain the different types of training employees.
